

# caite

## caite ferguson

SCHENECTADY, NEW YORK

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caitebrown.com

## experience

### **FREELANCE DESIGNER** | 2020 - Present

Graphic Designer

Design services including, but not limited to: logo creation, banners, invitations, announcements, office stationery, collateral materials, and other needed work.

### **SIGNS 330** | August 2020 - July 2023

Graphic Designer, Production Manager, Vinyl Installer

Responsible for the design, production, and installation of signage. Directly worked with clients and vendors to create practical and effective designs. Production includes working with a wide format printer and plotter. Internal design includes promotional flyers and advertisements (digital and print), social media marketing, catalogs, administrative templates, design templates, creation and maintenance of the website, and branding. Developed SOPs and the digital filing system.

### **DOMINO'S PIZZA** | January 2016 - July 2023

Assistant Manager

Responsible for preparing the store, food prep, inventory, deposit, the training of new employees, handling customer feedback, making food, managing employees to create an effective work environment, etc.

### **METRO RTA** | August 2019 - November 2019

Graphic Designer Intern

Responsible for the redesign of the bus time schedules. This included time tables, maps, and advertising panels.

## education

### **THE UNIVERSITY OF AKRON**

Myers School of Art

BFA in Graphic Design, Minor in Illustration

## technical skills

Adobe Suite	Flexi
Illustrator	Production Manager
InDesign	Procreate
Photoshop	Microsoft Office

## design skills

Print Design	Logo Design
Typography	Branding
Layout	
Illustration	

## soft skills

Customer Service	Adaptability
Collaboration	Time Management
Communication	Organization
Creativity	